

## **Privacy & Cookie Policy**

### **• General**

Digital asset management Limited registered in the Commercial Register of Hong Kong PRC (hereinafter referred to as "iCryptoWorld", "we", "us", or "our") has prepared this Privacy & Cookie Policy (hereinafter referred to as the Privacy Policy), which provides information how we collect, use and disclose the data that you have provided to us when you visit our websites [www.icrypto.world](http://www.icrypto.world) and [www.bitx.icrypto.world](http://www.bitx.icrypto.world) (hereinafter referred to as the "Website"). This Privacy Policy also describes the type of information that we may collect using cookies and other technologies on our Website. This Privacy Policy also applies to our information about potential customers.

This Privacy Policy applies to the Website and all official sub-sites that directly accept or display this Privacy Policy or have links to it. By using the Website you provide your consent to the collection and use of your data by us as the operator of your data under this Privacy Policy. If you do not agree with this Privacy Policy, please do not use our Website. It is important to understand that you provide your consent to the collection, use, disclosure, and storage of your data by using our website.

Since our company is registered in the Hong Kong PRC, we will be processing your data under the laws of the Hong Kong PRC.

Please read this Privacy Policy carefully. If you have any questions, comments, or suggestions, please send an email to our Data Protection Officer at [info@icrypto.world](mailto:info@icrypto.world). We will respond to your request by email within one month. Please note that you must complete an identity check before we can provide you with the requested information.

This Privacy Policy is not an agreement between an individual and our company. In the event of changes to this Privacy Policy, the current version of the Policy will be published on our Website. We recommend you to check this Privacy Policy for changes from time to time. Changes to this Privacy Policy are effective from the moment they are published on the Website.

We will always take an open and honest approach to the management of personal data. You have many rights that you can use to control your privacy. We respect those rights and want to help you exercise your rights. Below you can find more information on how to do this.

### **• Data protection principles**

First, we want to emphasize that we comply with all relevant data protection principles during your personal data processing. These principles include:

- legal, fair and transparent processing - we process personal data using legal, fair, and transparent methods;
- purpose limitations - we collect personal data only for a specific, explicit and legitimate purpose and only for the time necessary to achieve this purpose;
- data minimization - we guarantee that we process sufficient, relevant, and limited volume of the personal data that is necessary for the processing;
- accuracy - we take all reasonable steps to update or delete inaccurate or incomplete data. You have the right to contact us with a request to delete or correct erroneous data related to you. We will delete or correct erroneous data within a period of one month;
- limited storage period - we delete personal data when we no longer need it;
- honesty and confidentiality - we protect personal data from unauthorized or illegal processing, accidental loss, destruction, or damage using appropriate and reasonable technical or organizational measures.

### **• The personal data that we collect and the purposes of personal data processing**

Personal data is any information concerning an individual whose

identity is established or can be established. The transfer of personal data is unnecessary in many cases for using our Website. At the same time, we have the right to collect personal data that you voluntarily provide to us when you request information about our services, ask questions, subscribe to our newsletter on the Website.

We are the operator of your data for the purposes of this Privacy Policy. We independently determine the purposes and methods of processing and collecting personal data on our Website. We do not sell, distribute or transfer personal data, except for cases provided in this Privacy Policy. We use personal data to improve the efficiency of marketing and administration procedures and services.

If you subscribe to our newsletter through the Website or otherwise provide us with contact information, iCryptoWorld may send you updated information, newsletters, or other notices that may be of interest to you. We may track opening and/or following the links contained in our newsletter for marketing purposes.

- **How we use personal data**

iCryptoWorld will use personal data to work with customers, provide requested information and optimize the user experience on the Website. iCryptoWorld will use personal data to respond to inquiries, create customized offers, and for general internal business purposes.

iCryptoWorld operates in various jurisdictions. We require all service providers to

ensure the security of data processing and comply with EU data protection legislation. We use standard means under the EU legislation to legitimize data transfers outside the EU.

If iCryptoWorld or a part of it will be sold or merged with another legal entity or iCryptoWorld will be bankrupt, some or all of the personal data collected may be transferred to a third party because of assets transfer. iCryptoWorld may also disclose personal data to comply with applicable law or to protect the interests or security of iCryptoWorld or other websites or visitors.

- **Processing personal data of special categories**

iCryptoWorld does not collect or use personal data related to racial or ethnic origin, political opinion, religious or philosophical beliefs, trade union membership, genetic or biometric data that allows identifying an individual, health data or data related to the sexual orientation of an individual, or any other information considered confidential.

- **Legal basis for the personal data processing**

iCryptoWorld will use personal data to provide services and improve their quality. We collect several types of data for various purposes. The legal basis for the collection and use of the personal data specified in this Privacy Policy depends on the data we collect and the specific circumstances.

iCryptoWorld may process personal data because 1) we need to comply with the terms of this agreement; 2) you have provided us your consent for this purpose; 3) the personal data processing is carried out in our legitimate interests and does not violate your rights and (or) does not contradict the law.

We use the collected personal data for different purposes, including:

- to provide, maintain and improve the use of the Website to the fullest extent possible;
- to notify about changes on the Website;
- to collect analytical data or useful information and improve the quality of the Website;
- to track the use of the Website;
- to organize customer support;
- to collect anonymous statistics;
- to detect, prevent and solve technical problems;
- under the legal requirements and requirements of supervisory authorities;

- to protect your and our rights;
- to respond to your inquiries;
- to contact you for administrative purposes and resolve relevant issues.

- **Links to third-party websites and applications**

Our Website may contain links to third-party websites and applications that are not affiliated with us. We do not represent the interests of such websites and applications in anyway and we are not responsible for them. If you provide any information to third-party websites or services, you provide this information directly to the operators of such services and this information is subject to the policies of these operators (if any) that establish rules regarding privacy and security, even if you access third-party websites or services through our Website. We are not responsible for the content or privacy and security policies and practices of third party websites or services that you can access through the Website or that have links on our Website. We recommend that you familiarize yourself with the privacy and security policies of third parties before providing any personal data.

We may use the services of third-party companies and individuals to operate our Website, provide services on our behalf, provide related services, or analyze the use of the Website. These third parties will have access to personal data only to perform these tasks on our behalf and these third parties will undertake not to disclose or use personal data for any other purpose.

- **Disclosure and transfer of personal data**

We are processing personal data within the European Economic Area (EEA), so we may transfer and store your data on computers located outside your country or in other jurisdiction, which has different data protection compared to your jurisdiction. We will comply with the requirements for data confidentiality, provide sufficient protection, and take all reasonable steps to secure your data under this Privacy Policy. We will transfer personal data to any organization or country only if we have proper controls in place, including the security of your data and other personal information.

We may be required to disclose personal information under certain circumstances under the legal requirements or in response to valid requests from government agencies (court or an authorized government agency). We also reserve the right to disclose personal data or other information if we have good reason to believe that their disclosure is rational or necessary for: 1) taking precautions to avoid violating the law, 2) protecting our company or third parties from fraudulent activities, abusive or illegal ways of using, 3) investigating and defending ourselves against any unfounded claims or accusations of third parties,

4) protecting the safety or integrity of the services and any means or equipment used to provide the services, 5) protecting our property or other legal rights, enforcing our contracts, or protecting the rights, property, or safety of third parties.

We will notify visitors of government inquiries to the maximum extent permitted by law through our communication channels.

- **Cookies and User Tracking Technologies**

We use automatically-collected data and other information collected on our Website and services using cookies and similar technologies. A cookie is a piece of data with information about a visitor that is temporarily stored on the visitor's hard drive. A cookie contains your contact information and data that allows us to identify your computer using our Website. You can choose to accept or refuse the use of cookies. Most web browsers automatically accept cookies, but you can change your browser settings and refuse the use of cookies if you wish. If you refuse to use cookies, some pages of the Website may be unavailable.

- **Google Analytics**

We use Google Analytics to measure and evaluate access and traffic of the Website and generate visitor navigation reports for our administrators. Google operates independently and has its policies, which

we strongly recommend that you review. Google may use the data collected through Google Analytics to measure the activity of visitors to our Website. Check Privacy Policy and Data Processing Terms of Google Analytics for more information.

We take steps to protect the technical information we collect through Google Analytics. We will use the collected data only to resolve technical issues, administer services and determine the preferences of visitors. In this case, we will use the data in an anonymous form. We do not use this data to identify visitors.

You can opt-out of the transmission of data about your actions on the Website to Google Analytics by installing the Google Analytics Blocker. The blocker prevents JavaScript files (ga.js, analytics.js, and dc.js) from sending visitor activity data to Google Analytics.

- **Security and storage of personal data**

iCryptoWorld will take reasonable steps to ensure that the data we collect, use, or disclose is accurate, complete, and up-to-date.

iCryptoWorld will take all reasonable steps to protect your personal information from misuse, loss, unauthorized access, alteration, or disclosure.

Please note that data transfer or storage is not 100% secure. Therefore, we cannot guarantee that data loss, misuse or alteration will never occur despite the security measures we have taken to protect your data. If we become aware of a security breach, we will notify you and the authorities of the breach under the applicable law.

iCryptoWorld will also take reasonable steps to delete or anonymize your data when we no longer need it and there is no need to store personal data under the applicable law.

We take into account the amount, nature, and confidentiality of personal data and the purposes of personal data processing to determine the appropriate retention period. We must also consider the periods during which we may need to retain personal data to comply with our legal obligations or to deal with complaints, inquiries and to protect our legal rights in the event of a claim.

We use the collected statistics for analysis for up to three years. Cookies usually exist for a short period (day, week, or month), but sometimes cookies can exist for up to a year.

- **Your data protection rights**

Under certain circumstances, you have the right to:

- Request information about the storage of your personal information, type of stored information, and purposes for store or use it.
- Request access to your data (request to access the data subject). You can receive a copy of the data that we store.
- Request correction of your data. You can request to correct any incomplete or inaccurate data that we store.
- Request deletion of your data. You can request to delete your data if we have no reason to continue processing it. You also have the right to object data processing and request to delete your data.
- Object to personal data processing when we rely on a legitimate interest (or interests of a third party) and you can object to the processing for some reasons in your particular situation. You also have the right to object to personal data processing for direct marketing purposes.
- Object to automatic decision making.
- Request the restriction of your personal data processing. You can request to suspend the processing of your data, for example, if you want us to establish their accuracy or the reason for their processing.
- Request the transfer of your data in an electronic and structured form to you or a third party (commonly known as the "data portability" right). You can receive your data in electronic format and transfer it to a third party in electronic format.

- Withdraw your consent. You have provided your consent to the collection, processing, and transfer of your personal information for a specific purpose. You have the right to withdraw your consent to this specific processing at any time. If we receive notification that you have

withdrawn your consent, we will no longer process your data for the purposes or purposes that you initially provided your consent, unless we have another legal basis to do so.

- File a complaint. If you find violations of your rights, you can file a complaint to the data protection authority about the collection and use of your data. For more information, please contact your local data protection authority in the Hong Kong Data Protection Inspectorate (you can find the contact details at the beginning of this Privacy Policy).

If you would like to exercise any of these rights, you can contact us through our contact page.

You are providing your consent by using our Website for the collection and use of any personal data in the manner described.